



GAIA RESOURCES

## Citizen Science: a How To Guide



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CITIZEN SCIENCE

### Introduction

- What is Citizen Science?
- Three components of successful Citizen Science

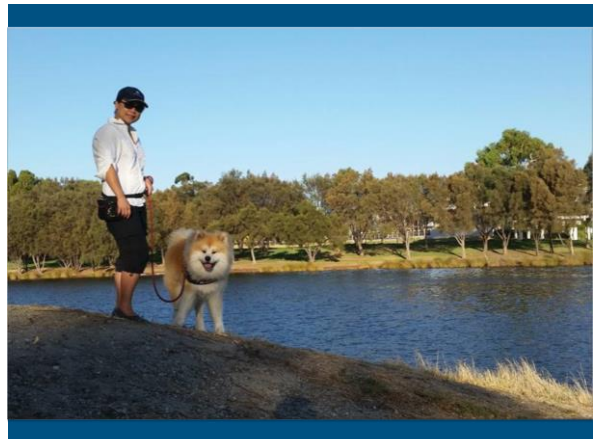


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**Citizen science (CS)** (also known as **crowd science**, **crowd-sourced science**, **civic science**, **volunteer monitoring** or **networked science**) is scientific research conducted, in whole or in part, by amateur or nonprofessional scientists. Citizen science is sometimes described as "public participation in scientific research", **participatory monitoring** and **participatory action research**.<sup>[3]</sup>



ITS NOT "CITIZEN SCIENCE DATA", IT IS "DATA FROM A SCIENCE-BASED ACTIVITY INVOLVING CITIZENS"



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Research direction

Engagement strategy



Flexible technology



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### Research Direction

- "A compelling research topic focussed on an issue comprehensible by the broader community"



"How environmental changes in the river and human activities can affect the dolphin community."



"Engage the community to monitor the recreational fishery."

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### Engagement Strategy

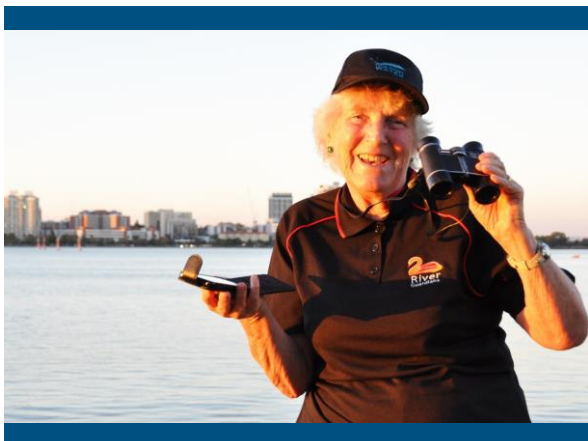
- "Communicate the issues and create partnerships between scientists and the community"

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### Technology

- "Efficient, flexible technology to implement the program"

Recent statistics	
Number of users	1175
Total number of records	63735
Number of species recorded	89



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### What's in it for me?

ANY  
QUESTIONS  
?

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